



Sponsorship Options for TestBash Dublin

Part of the **Ministry of Testing** family



Why?



We like to think we do things differently at the **Ministry of Testing**, but everything we do is for one reason:

“Co-Creating Smarter Testers”

This is and has always been our mission, our driver. We want to improve the testing craft, but we know we cannot do it alone.

As we have grown, a wonderful and welcoming community has grown with us. This community is our pulse. We listen closely, we measure and question it, we engage with it so that we can deliver value, aligned to the mission.

The Ministry of Testing has been running successful events for years, with the original TestBash Brighton entering its seventh year. We've also had TestBash New York, Philly, Manchester, Netherlands, Belfast and Germany.

We've created the Dojo, an online learning platform aimed at cultivating testing skills. The Dojo allows us to expand our passion and creativity well beyond the physical events. It also enables the community to watch videos of the talks from TestBash.

When the Dublin Ministry of Testing meetup started, it was only a matter of time before

TestBash had to follow and recognise the awesome community that is growing there. We're excited to be bringing TestBash to Dublin on 18th May at the Smock Alley theatre.

We aim to make TestBash events affordable to everyone. We want to be sure our events are accessible to those with company support, as well as those without.

In order to do this though, we need help from companies like yours. As we said, we do things differently. Sponsorship is a part of this, and we like to get creative...



So please check out the options below, and if any of them appeal to you, get in touch using the email on the final page. If you have any questions or different suggestions, we'd be more than happy to discuss them further.

We really hope you will be able to join us on our journey with this exciting new chapter for TestBash, Ministry of Testing, the testing community and Dublin.

Regards,

**Darryn, Gus, Heather,
Maria & Walter**



Platinum Sponsorship



You'll also receive...

- Logo and link at top of TestBash event page
- Logo and link in TestBash email marketing messages
- Logo on TestBash videos
- Promotional material giveaways on the day
- Social media mentions*
- 99-second stage pitch during the conference day
- 1 complimentary TestBash ticket

Includes **ONE** of the following (which we print and cover costs for):

Co-branded t-shirts

Company logo on the sleeves of a MOT t-shirt. We don't date the t-shirts to a specific TestBash, as we want people to be able to wear them for as long as they wish.

Sponsorship of the pre-conference meetup

We host meetups before all our conferences, sponsorship includes covering drinks and nibbles (venue permitting) and your company's goodies for attendees.

Sponsorship of the post conference party

After a day jammed full of learning, attendees and staff deserve some down time and a chance to reflect on the day. Sponsorship includes covering drinks and nibbles (venue permitting) and your company's goodies for attendees.

Suggest something awesome of your choice!

This package is €5,000.00 + VAT

Gold Sponsorship



You'll also receive...

- Logo and link at top of TestBash event page
- Logo and link in TestBash email marketing messages
- Promotional material giveaways on the day
- Social media mentions*
- 1 complimentary TestBash ticket

Includes **ONE** of the following (which we print and cover costs for):

Co-branded conference bags

We're not talking those bags that no-one wants to take home. This is a simple drawstring bag, big enough for collecting goodies on the day, and versatile enough to have a life past the conference, not retire in a cupboard before finding its way to a charity shop.

Co-branded notebooks

Every tester knows the best testing tool is pen and paper, so why not provide everyone with a nice shiney notebook and a Sharpie.

Co-branded water bottles

It's important to stay hydrated when at attending a conference, the small glasses provided can sometimes not be enough, so let's keep the attendees hydrated and eager to learn with some co-branded water bottles.

Co-branded mugs

It is important to have a good brew when you're getting stuck into testing a meaty feature. Let's make sure that the attendees have something cool to put that brew into.

Co-branded pint glasses

We couldn't have a conference in the home city of Guinness and not provide something memorable to put it in.

Co-branded temporary tattoos

Sure, it's a bit of fun, but it's different and well I find people remember different. Imagine a conference full of testers sporting tattoos of your company name/logo. We can make that happen.

Co-branded sticker pack

Testers love a sticker, they add them to their notebooks, laptops, whatever they fancy. So why not arm them with a sheet full of stickers so they can do just that?

Suggest something awesome of your choice!

This package is €3,000.00 + VAT

Silver, Bronze and Micro



Silver Sponsorship

- Logo and link at top of TestBash event page
- Logo and link in TestBash email marketing messages
- Promotional material giveaways on the day
- Social media mentions*

This package is €1,500.00 + VAT



Bronze Sponsorship

- Logo on videos
- Logo and link on the bottom of TestBash page
- Thank you via social media

This package is €750.00 + VAT



Micro Sponsorship

- Logo and link on the bottom of TestBash page
- Thank you via social media

This package is €300.00 + VAT



Please contact
dublin@ministryoftesting.com
for all sponsorship enquiries.

* Social media mentions will be across multiple platforms including:

