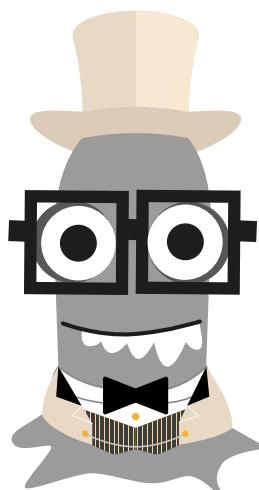


THE SIX THINKING HATS

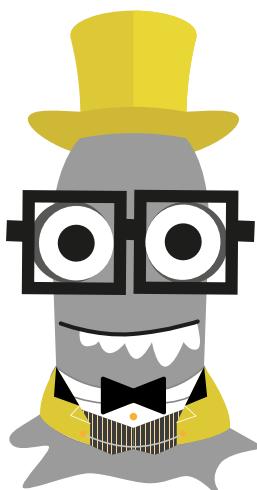
The six thinking hats is a simple yet powerful tool to make you think from different perspectives. Each hat is a function or role where you 'wear the hat' and think about an idea, product, feature etc. from that particular perspective.

The hats are defined below...



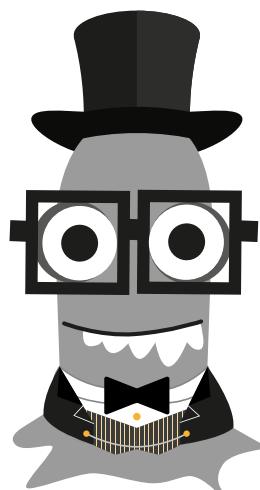
WHITE HAT

What facts do we know and what information do we need?



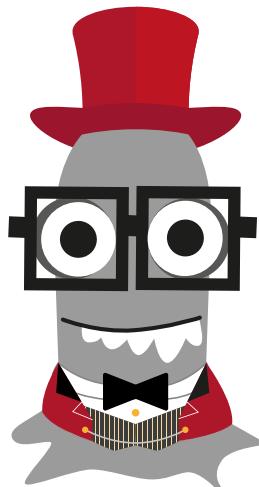
YELLOW HAT

What are the positives, values and benefits? What occurs when we look at the situation with optimism?



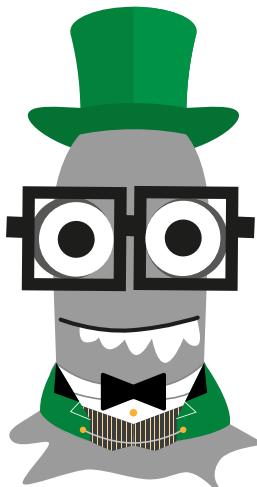
BLACK HAT

What are the problems and risks? Potentially the most powerful hat but you need to be careful not to over-focus on this one.



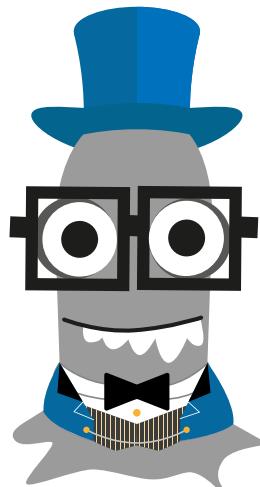
RED HAT

What do you feel about the situation? Do you have any hunches, likes, dislikes, loves or hates?



GREEN HAT

What are the possibilities? Do we have any new ideas, concepts, perceptions or alternatives?



BLUE HAT

What do we think about this? It is also where we control the techniques process and ensure the guidelines are followed.