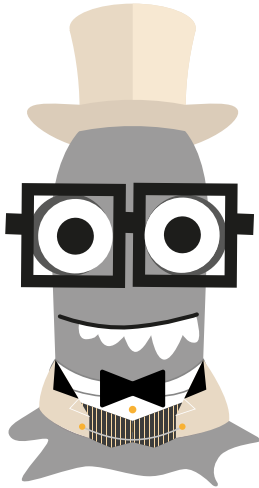


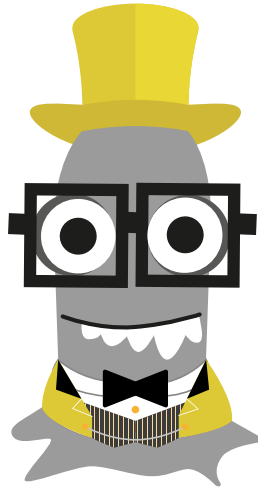
# THE SIX THINKING HATS

The six thinking hats is a simple yet powerful tool to make you think from different perspectives. Each hat is a function or role where you 'wear the hat' and think about an idea, product, feature etc. from that particular perspective. The hats are defined below...



## WHITE HAT

What facts do we know and what information do we need?



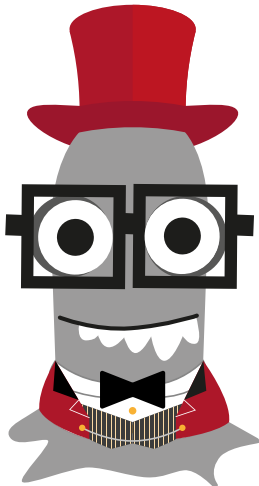
## YELLOW HAT

What are the positives, values and benefits? What occurs when we look at the situation with optimism?



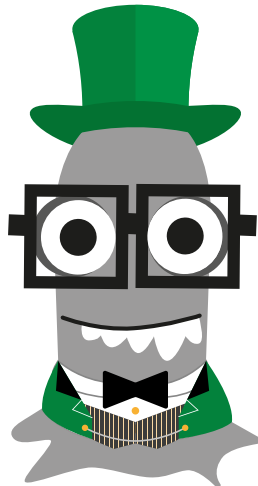
## BLACK HAT

What are the problems and risks? Potentially the most powerful hat but you need to be careful not to over-focus on this one.



## RED HAT

What do you feel about the situation? Do you have any hunches, likes, dislikes, loves or hates?



## GREEN HAT

What are the possibilities? Do we have any new ideas, concepts, perceptions or alternatives?



## BLUE HAT

What do we think about this? It is also where we control the techniques process and ensure the guidelines are followed.