



MODERN TESTING PRINCIPLES

BY ALAN PAGE AND BRENT JENSEN

ONE

Our priority is improving the business.

TWO

We accelerate the team, and use models like Lean Thinking and the Theory of Constraints to help identify, prioritize and mitigate bottlenecks from the system.

THREE

We are a force for continuous improvement, helping the team adapt and optimize in order to succeed, rather than providing a safety net to catch failures.

FOUR

We care deeply about the quality culture of our team, and we coach, lead, and nurture the team towards a more mature quality culture.

FIVE

We believe that the customer is the only one capable to judge and evaluate the quality of our product.

SIX

We use data extensively to deeply understand customer usage and then close the gaps between product hypotheses and business impact.

SEVEN

We expand testing abilities and knowhow across the team; understanding that this may reduce (or eliminate) the need for a dedicated testing specialist.



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